

WeatheRate, Inc.
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April 22, 2024
For Immediate Release

WeatheRate Inc. Announces Promotions for Matt Pace and Hannah Fixman

WeatheRate Inc., the forecast verification experts, today announced the promotions of Matt Pace to Director of Weather Operations, and Hannah Fixman to Director of Operations, effective immediately.

As Director of Weather Operations, Dr. Pace will oversee WeatheRate's verification quality. Dr. Pace has a proven track record of success in advancing WeatheRate's verification accuracy and has been a valuable asset to WeatheRate Inc. since 2008.

In her new role as Director of Operations, Ms. Fixman will be responsible for ensuring both internal and external customer satisfaction, as well as added responsibilities related to WeatheRate's back office. Ms. Fixman has been a trusted member of the WeatheRate team since 2020.

"We are thrilled to recognize the outstanding contributions of Hannah and Matt," said Bruce Fixman, President of WeatheRate. "Their dedication, hard work, and exceptional skills have been instrumental to the success of WeatheRate. We are confident that they will continue to excel in their new roles and play a vital part in shaping the future of our company."

About WeatheRate Inc.

The Arizona-based company crowns local meteorologists across the country and Puerto Rico as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each annual WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate, logon to www.weatherate.com, or call (602) 909-8429.